FRIENDS OF THE CENTRE LEADING THE WAY TO HEALTHIER CHILDREN AND FAMILIES

The Centre for Child Nutrition, Health and Development brings together world-class interdisciplinary talent and resources to tackle the most important nutrition-related health issues facing children and their families today. Over the next five years, the Centre's goal is to raise \$20 million to advance its mission. So far, we have raised just over \$12 million through the support of visionary donors and committed partners.

In-keeping with the Centre's collaborative approach, we now invite you to join a circle of donors called **Friends of the Centre** to help us raise \$500,000 within the year. We are pleased to inform you that your contribution will be matched dollar-for-dollar by the Centre's inaugural donors, Joannah and Brian Lawson. If you contribute to the Centre before December 31, 2015, your donation will be doubled, increasing your impact immediately.

All donations are welcome. Gifts of any size can be pledged over a period of time or can be one-time only. Your contribution will be used to support the Centre's immediate needs in any of the following areas:

INVESTING IN FUTURE INNOVATORS

Trainee development in the area of child nutrition is essential to preparing future health care leaders who can ask the right questions, design interventions and build relationships among multiple stakeholder groups within government, corporations and community groups.

CONTRIBUTING TO LIFE-CHANGING RESEARCH

Important findings by researchers in nutritional sciences, paediatrics, and family and community medicine influence the care for children and families and the information they rely on. Your gift will support priority research areas, including diabetes, digestive disorders, cardio vascular conditions and mental health.

SUPPORTING CREATIVE PUBLIC EDUCATION

World-renowned experts Dr. John Sievenpiper and Dr. Mike Evans are leading the Centre's Knowledge Translation team. Their mission is to communicate complex and significant nutrition research in easy-tounderstand terms and innovative ways to engage the general public. This type of creative public education is tremendously important in improving the health of children and their families everywhere in the world.

To make your donation today, please <u>click here</u> or contact Jennifer Drouillard Duce, Senior Development Officer, at 416-978-7898 or <u>jennifer.drouillardduce@utoronto.ca</u>.

To learn more about the Centre for Child Nutrition, Health and Development, please visit <u>www.childhealth.utoronto.ca</u>.

